TIME: 10:29
DATE: MONDAY
SPONSOR: DAVID BOOT SHOP
SOLICITOR: EG

IMPORTANT WEEK-END COMING UP? OR ARE YOU JUST WORKING ON AN INVITATION TO ONE? EITHER WAY, YOU'LL WANT TO LOOK YOUR BEST, AND THE DAVID BOOT SHOP IS READY TO HELP YOU. TO WEAR TO THE BIG GAME, OR TO SHOW YOUR BEAU HOW WELL YOU'D LOOK THERE, DAVID'S HAS BLACK SEUDE OR CALF PUMPS GUARANTEED TO MAKE YOU THE BEST*DRESSED ROOTER IN THE STANDS. FOR THE AFTER-GAME COCKTAIL PARTIES, YOU'LL WANT TO SET OFF YOUR PARTY CLOTHES WITH THE FOOT-FLATTERING CUT-OUT STYLES THAT ARE SO POPULAR THIS SEASON. AND IF YOU'RE GOING FORMAL, DAVID'S HAS A COMPLETE LINE OF GOLD AND SILVER PUMPS AND SANDALS, TO MAKE YOUR FEET AS GAY AS YOUR SPIRITS. TO GET TO THAT WEEK-END, AND FOR RETURN INVITATIONS AFTERWARDS, BE SURE YOU ALWAYS LOOK YOUR BEST. AND THE WAY TO BE SURE YOU'RE PROPERLY OUTIFTTED FROM HEAD TO FOOT, IS TO SHOP THE DAVID BOOT SHOP, 221 Main. ST.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON.

THE CORRECT TIME IS NOW 10:30PM.

Peg Conroy
ANNOUNCER'S SIGN

Cynthia Walz